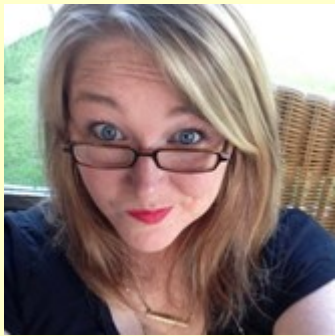




my story. my scene. Danville

Est. February 2016



Nicole Miller, Blogger
peaceofmycity.com

My name is **Nicole Miller**. I have always had a passion for music and the arts, and over the last year I have found my love for my community. There are a lot of amazing things happening in our county right now, and I want to be a part of it. That's where my blog comes in.

My goal: I want to bring you information about Danville and the surrounding area: the scene that you don't even know that exists; the art and the talent that lives deep within our city and our roots. That is where I want to plant myself. I want to show you the change and growth that is occurring right before our eyes and how you can be a part of it.

media kit

Blog Statistics

- Google Analytics:
(2/11/16—4/26/16)
- Over 5,200 users
 - Over 8,970 pageviews
 - 83% mobile/tablet devices

- Facebook Statistics:
(a/o 4/26/16)
- 748 page likes
 - Over 14,780 people reached

Benefits

- Showcase & promote local businesses and artists
- Positive community spirit and cooperation
- Widen your audience by community participation
- Promotion and support of local events

Size (in pixels)	125 X 125	300 X 250	300 X 300	468 X 60	250 X 250
Monthly Rate	\$25	\$50	\$75	\$200	\$35*

*Listing on sponsorship page only

Let's Connect!

peaceofmycity@gmail.com
facebook.com/peaceofmycity
twitter.com/peaceofmycityIL

policies

Ad policies:

- No refunds on ads.
- I reserve the right to refuse any ad based on content of the ad or product or site being promoted
- All ads must reflect the values of peaceofmycity.com

Payment:

- Payment may be made via check prior to ad placement
- Make checks payable to Nicole Miller

Advertising Agreement Form

for PeaceOfMyCity.com

PeaceOfMyCity.com
 c/o Nicole Miller
 PO Box 62
 Catlin, IL 61817

Business or Person NAME: _____

ADDRESS: _____

PHONE NUMBER: _____

EMAIL: _____

Authorized Person: _____

(if other than listed above)

The above Business/Person agrees to advertise on PeaceOfMyCity.com according to advertising opportunities listed below.

Payment is due upon approval of advertisement. One month (30 day) contracts cannot be canceled. Cancellation of multiple months before expiration of contract will result in a cancellation fee equal to that of the cost of space for one month.

All ads must be approved prior to going live on the blog. The starting date will be mutually agreed upon by both parties. Advertiser assumes all risk and agrees to indemnify and hold PeaceOfMyCity.com harmless for any and all suits, claims, liabilities of any kind and damages that arise from the advertisement and any additional marketing and promotions.

Approval of advertising agreement will be made via an email confirmation to listed email address above.

Please indicate your preference by circling one of the sizes below:

Size (in pixels)	125 X 125	300 X 250	300 X 300	468 X 60	250 X 250
Monthly Rate	\$25	\$50	\$75	\$200	\$35*

**Listing on sponsorship page only*

Start date: ___/___/___
Length of service:
_____ 1 month
_____ 3 months
_____ 6 months

The special Sponsorship Page will include a complete list of all sponsors. "Promoted" sponsors will be placed at the top of the page for an additional fee of \$15 per month.

Only two 468 X 60 pixel ad spots are available monthly. One will be above the header on all pages and the other will appear after each post. First come, first choice of placement.

Please send all media files to: peaceofmycity@gmail.com.

Signature of Business/Person and/or Authorized Person

Date